

AGENDA

Woodside PTA Board Meeting

Date Time 8/18/2020 9:30 AM | Meeting PTA Board Meeting

Zoom Meeting

https://us02web.zoom.us/j/82812340439?pwd=dzdqWkw2K2o5MVMvS2srK0w2QlRJZz09

Meeting ID: 828 1234 0439

Passcode: 747174

Board Members

President: Christina Hengehold | Executive Vice President: Sheena Mawson | VP Fundraising Programs: Chandler Evans | VP Green Committee: Avani Gupta | VP Events & Hospitality: Melody Westervelt | VP Parent Education: Claire Pollioni| VP Room Parents: Beth Nash | VP Student Programs: Melissa Land | Financial Secretary: Jenny Hayden | Historian: Lisha Mainz| Secretary: Carly Rivera | Treasurer: Caitlin Rozzi | Auditor: Alison Mader | Webmaster: Michelle Ahlstrom | Parliamentarian: Kari Daheb

Time	Item	Owner
9:30	Welcome	Christina H.
9:35	Approval of 7.28.20 Minutes	Carly Rivera
•	The board approved the minutes from the board meeting 7/28/20	
9:40	2020-2021 Budget Adoption	Caitlin Rozzi/

- Ok to pass budget now, pass amendments, depending on school opening or not opening
- Move to adopt the PTA 2020 2021 Budget
- Moved and seconded to approve the PTA 2020 2021 Budget as presented by Caitlin Rozzi

Jenny Hayden 10:00 Presentation of Bills Caitlin Rozzi

- Cait- No bills to present
 - Purchase masks for in person school
 - Konstella

10:05 Face Masks Devon K.

- Waiting for district to order the masks, a certain number, beginning of the year
- PTA-we will purchase about 101 masks (\$5 dollars per mask)
 - o Option to purchase at beginning of the year, spirit wear, can always purchase more
 - o Black with wildcats logo, Red and grey logo (3 ply)
 - YOUTH Small, Medium, Large
 - ADULT masks Small, Medium, Large
- NEXT STEP: Wait to hear from district, PTA will pay for masks, and district will pay for what they want, then we put them up for sale

- Konstella
 - \$600.00 for the year
 - Can search through directory (Premium Membership option)
 - Can export all registration information data and enter into the WES platform with Konstella
 - Parents use as school online directory for the 1st year
 - Room parents can use for communication
 - Can use it for sign ups instead of sign up genius
 - There are privacy settings
 - Can customize what is shown on Konstella
 - Live information- can remove or change family information
 - Teachers can use in following years
 - Membership dues
 - Roll out PTA dues next week
 - Raise membership dues to \$45 dollars
 - **DONATION link**
 - RAFFLE OFF MASKS
 - PTA website: special URL link that you can use to register, or QR code
 - Will be available mid September
 - Membership dues separate from Directory
 - Incentive ---> RAFFLE •
 - Free mask
 - Be more inclusive. Push what PTA does for school and kids
 - If school uses it for pushing communications, School should contribute too
 - Christina thinks PTA should pay for it this year
 - If school decides to use it for school communication, then revisit school paying for part of it
 - Class lists can change too, throughout the year
 - MEMBERSHIP DRIVE?
 - Virtual drive to raise money for the PTA
- BOARD approves to increase membership to \$45, adopt \$45 increase in dues, motion is adopted to change membership dues from \$35 to \$45, Board seconds and all say aye
- NEXT STEP: Stay in touch with Michelle, Sheena... Send out Email next Thursday, introduce Christina and ask for dues, include the 1 page flyer
 - Include PTA flyer with Supply pick up- CREATE DONATION LINK, RAFFLE OFF MASKS (?)
 - Increase marketing for PTA (Board letter, or just from Christina)

10:30 Room parents, Class Socials

Beth Nash

- Push PTA participation through room parent communication
- Has enough Room Parents
- Class Socials (after 3 weeks of school)
 - Virtual Zoom Social (1hr)
 - PTA talk, Foundation person talk, Administration person talk
 - o September 17, 2020 Back to school night
 - o Preschool and Pre K Social
 - Asking Lisa Dayeh if still want to have it
 - Jenny doesn't think the small Preschool/ Pre K pods should have a social with parents
- **NEXT STEP**: Contact Lisa Dayeh

- BBQ- Can not due at village bakery
- Instagram account
 - Woodside at home
 - Pictures of distance learning
- Pumpkin Contest
- Teacher Appreciation
 - Wait till school starts, then see when we can do it
- In School Buddy Program
 - Trying to see how we can do it across grades
- Garden Fest will still go forward, virtually
- NEXT STEP: Finish/create instagram account

10:45 Fundraising discussion

- Devon and Chandler to get together
- Spirit wear inventory low
- We Love Woodside event for PTA
- Virtual Pep Rally
- Instagram

10:55 Parent Education Updates?

Claire Pollioni

Chandler Evans

- Common Ground did not release the full slate for the year
 - Common Ground trying to make sure it is going to work
 - o First meeting Mid September
- WES Parent ED
 - No conversation yet, of it will look like
- NEXT STEP: Find out schedule... Contact Steve to see about parent ed

11:00 Adjourn Christina H.

- PTA General Meeting 9/1/20 Guest Virtual Speaker: mental health of children with covid
 - o Nancy mcgee?
 - o Mr. Frank?
- Goodie Bags
 - Need less bags
 - Need more gift cards (23 participating→ trivia happy hour)
- NEXT STEP: Ask marta, see if she has any one in mind for guest speaker
 - o Get Flyers to school by Wednesday to include with supply pick up
- Meeting Adjourned

->PTA GENERAL Meeting: Tuesday, September 1st at TBD

->Next PTA BOARD Meeting: Tuesday, October 6th at 9:30am via Zoom